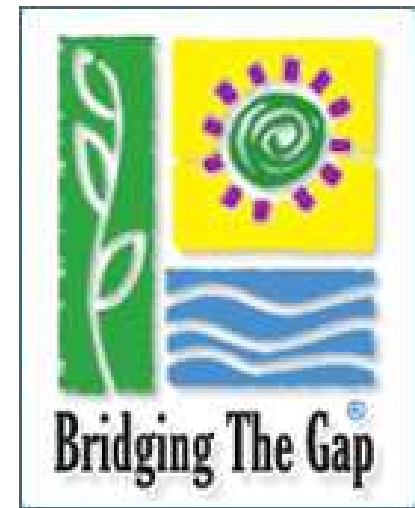


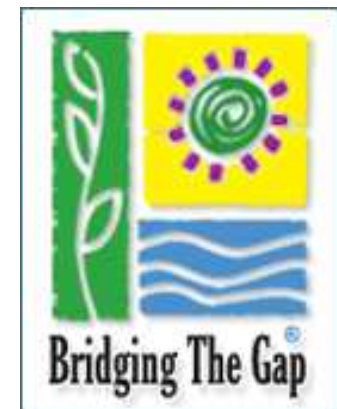
An Introduction To
Bridging The Gap
Kansas City, Missouri

Presented By
Larry Falkin
March 25, 2011



BTG History

- Founded in 1991
- Original Focus – Recycling Drop Off Centers
- 20 Years of Organic Growth
- Today – 20 Employees, 2700 Volunteers, \$1.5 Million Annual Budget



BTG Affiliates

- Keep Kansas City Beautiful
- Heartland Tree Alliance
- Kansas City Wildlands
- Shadowcliff Retreat Center
- Environmental Excellence Business Network



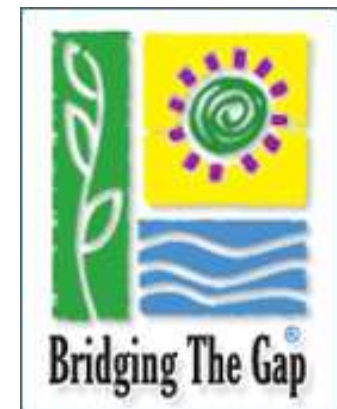
BTG Programs (Examples)

- By-Product Synergy
- Clean Commute
- Environmental Excellence Awards
- Five Green Things
- Rain Barrel Campaign
- Walking School Bus



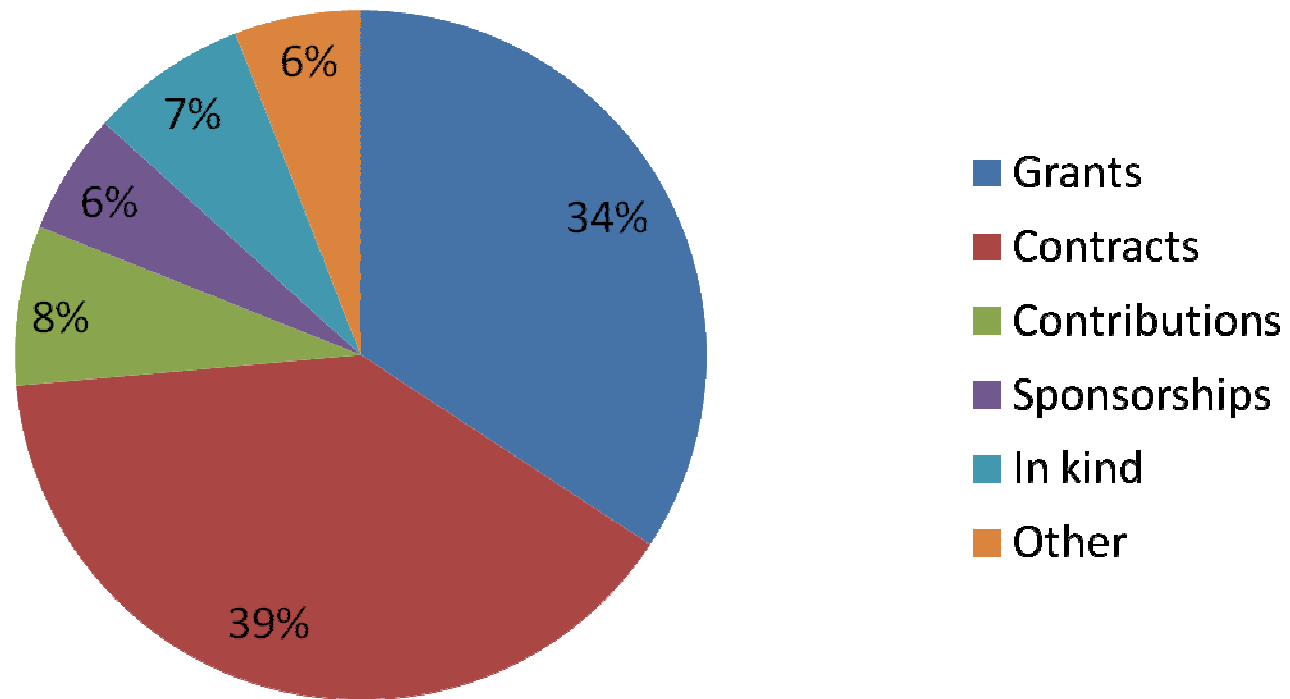
BTG Services

- Newsletter
- Website
- Event Promotion
- Volunteer Recruitment/Coordination
- Accounting/Bookkeeping
- Human Resources
- Grant Management
- Graphic Design



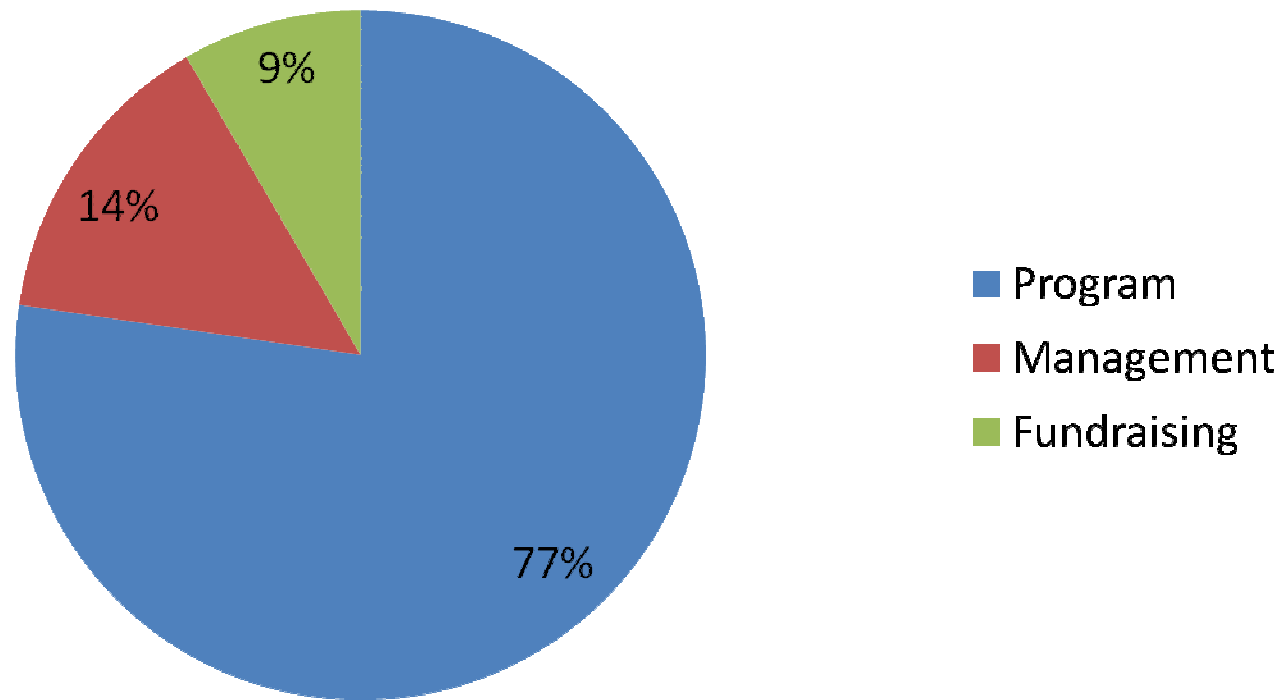
BTG Finances

Income (2009)



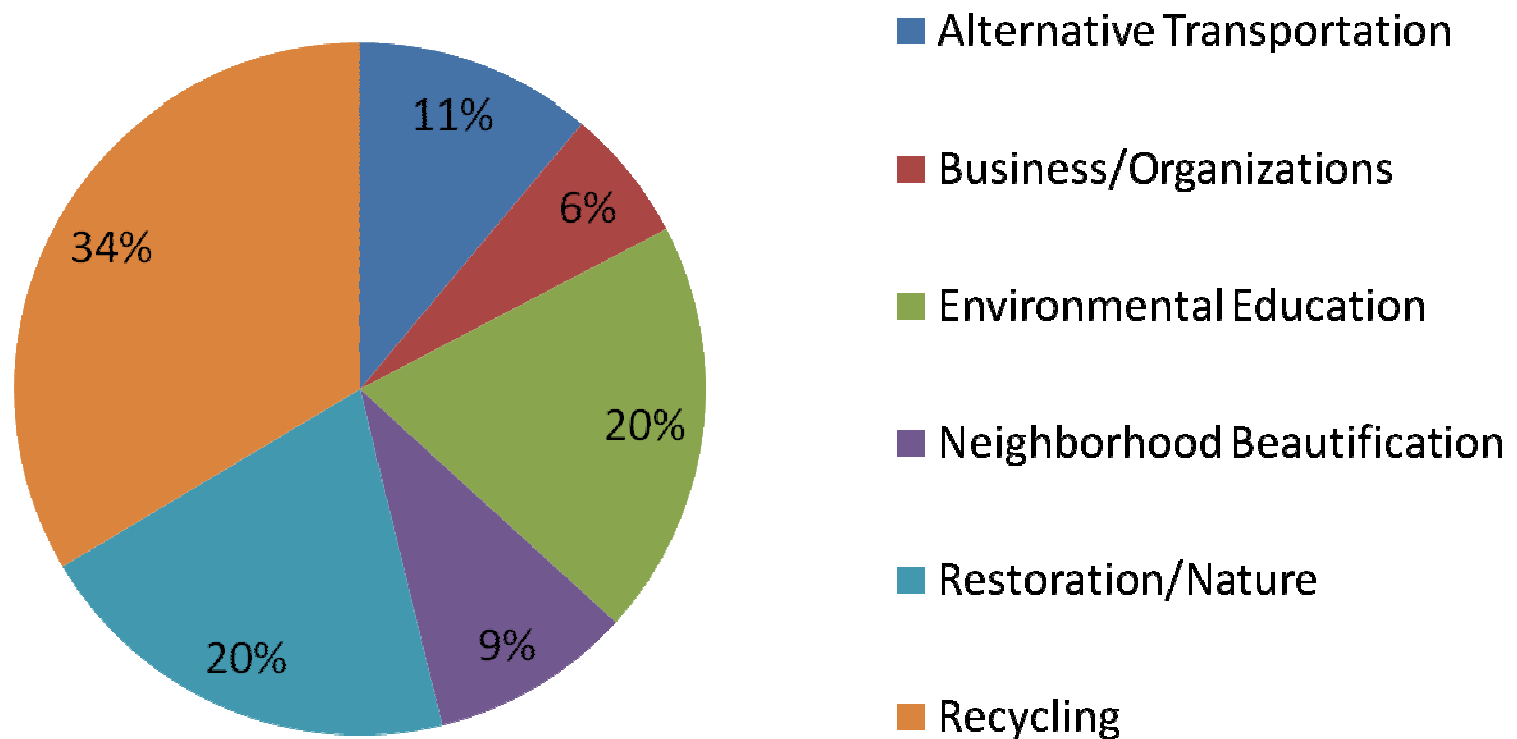
BTG Finances

Expenses (2009)



BTG Finances

Expenses by Program Area



Environmental Excellence Business Network

- Network of Environmental Professionals
- Supported by Corporate Memberships and Sponsorships
- Typical Event:
 - Host Business
 - Best Practices Case Study
 - Facility Tour
 - Example: Harley Davidson, Waste Minimization



Bridging The Gap

